

Opening Remarks

Sara Wyant, Founder & Editor, Agri-Pulse



Sara Wyant leads Agri-Pulse Communications, Inc. an electronic publishing company with the largest and most experienced editorial team covering agriculture and food policy issues in Washington, D.C. The firm's subscription-only products and website, Agri-Pulse.com, include the latest updates on farm policy, commodity and conservation programs, trade, nutrition, food safety, rural development, and environmental and regulatory programs. She has served on numerous boards and is currently President of the National Association of Farm Broadcasting (NAFB) Foundation. A graduate of Iowa State University, Wyant grew up on a Century farm near Marengo, Iowa. She and her husband, Allan, also own the farm where her husband's family originally established a homestead near Almont, North Dakota. They have two boys.

Rob Johansson, USDA Chief Economist

As Chief Economist, Robert Johansson is responsible for the Department's agricultural forecasts and projections and for advising the Secretary of Agriculture on economic implications of alternative programs, regulations, and legislative proposals. He is responsible for the Office of the Chief Economist, the World Agricultural Outlook Board, the Office of Risk Assessment and Cost-Benefit analysis, the Climate Change Program Office, the Office of Environmental Markets, the Office of Energy Policy and New Uses, and the Office of Pesticide Management Policy. Johansson received his B.A. in economics from Northwestern University and then served with the U.S. Peace Corps as an extension agent in several African countries from 1990 to 1995. After returning to his home state of Minnesota, he entered the graduate program in Agricultural Economics at the University of Minnesota and received his M.S. in 1997 and Ph.D. in 2000. His research has spanned a wide range of issues, including biofuels policy, water quality and quantity policies, regulatory economics, food security, and regional modeling of agricultural systems. Johansson has served in this role since July 2015.



Who will farm in 2040?

Brett Sciotto, CEO, Aimpoint Research

A graduate of the United States Military Academy at West Point and a former Army Intelligence Officer, Aimpoint Research President & CEO Brett Sciotto brings a practical, results-oriented approach to the civilian business world. His training in and emphasis on mission-critical information gathering and targeted research methodology make him unique in his approach to problem solving in a corporate environment. Sciotto's disciplined, vetted approach to research is coupled with his military precision in detailed analysis and final presentation to his clients. With nearly two decades of research expertise, Brett has had tremendous success advising corporate leaders, government officials and state and national organizations at all levels.



What changes can we expect in land ownership, management, crop production? (Panel)

Randy Dickhut, VP, Farmers National



Randy Dickhut, senior vice president of real estate operations for Farmers National Company, works to direct the company's real estate sales, appraisal, and hunting lease network services across 28 states and is a member of the executive team. He has held this position since September, 2013 and during his tenure with Real Estate Operations, real estate sales volume has been \$420-\$753 million annually with up to 800 transactions handled per year. Appraisal services include over 1,400 appraisals per year encompassing large agri-commercial, livestock operations, and quarries in addition to farm and ranch land. Dickhut began with the company in 2002 as a farm manager in Illinois and Missouri. Four years later he was appointed vice president of client relations and moved to Omaha, the home office of Farmers National. He currently serves on the board of directors for the company and has served as chairman and secretary of the ethics committee. Prior to his work in farm management and land real estate, Dickhut farmed for 23 years in west central Illinois, operating a 1,600-acre family grain farm. He was active in the state and county Farm Bureau and along with local organizations during his farming career. Randy is married to Kim, a school teacher in Omaha, and they have three children.

David Hollinrake, President of Syngenta Seeds

David Hollinrake leads Syngenta's seed business in North America, with a focus on meeting the needs of customers and helping deliver top genetics, traits and agronomic support. Prior to joining Syngenta in 2017, David served as Vice President of North America Marketing and Portfolio Management for Bayer CropScience LP, where he led the company's 10-year business strategy and the reorganization of its U.S. marketing and portfolio teams. During his 25 years in the industry, David has managed high-performing global and regional teams. His areas of expertise include strategic planning, value creation, organizational development, product planning, business development, sales management and marketing management. David was raised on a corn and soybean farm in Illinois. This is where his passion for agriculture was ignited. He received his Bachelor of Science degree in Agriculture Economics from the University of Illinois at Urbana-Champaign, and he earned his MBA from Washington University in St. Louis. David has served on the Alpha Gamma Rho fraternity educational foundation board since 2014. In his free time, David enjoys spending time with family, playing golf and following his two favorite sports teams – the Illinois Fighting Illini and the St. Louis Cardinals.



Dan Kowalski, VP of CoBank's Knowledge Exchange Division



Dan Kowalski is an economist and Vice President of CoBank's Knowledge Exchange research division. Kowalski leads a team of economists that produces research for the agricultural and infrastructure industries that CoBank serves. Dan also provides commentary on how the U.S. and global economies affect rural America. Prior to joining CoBank in 2011, Mr. Kowalski worked with an economics consulting firm, providing research and advisory services to the food and agribusiness industries. Kowalski holds a bachelor's degree in agriculture from the University of Delaware and a master's degree in agricultural economics from The Pennsylvania State University.

What new plant an cell-based foods will we see by 2040?

Chris Adamo, VP, Federal and Industry Affairs, Danone



Chris Adamo is Vice President at Danone North America for federal and industry affairs. He helps lead Danone North America's federal food policy development and works on external partnerships such as the Sustainable Food Policy Alliance. Prior, Adamo spent over a decade at the highest levels of the federal government working on issues related to agriculture, environment and nutrition. He served as chief of staff for President Obama's White House Council on Environmental Quality from 2015 until the end of the Administration in 2017 where he helped lead the President's agenda on climate change and conservation. From 2011-2015, he led the U.S. Senate Committee on Agriculture, Nutrition, and Forestry as its staff director for the negotiations and drafting of the 2014 Farm Bill, which included new opportunities for landscape-scale conservation and unprecedented investments in healthy foods. Adamo began his Senate career in 2005 and became a legislative counsel in Senator Debbie Stabenow's office where he worked on various legislative efforts such as the 2008 farm bill, energy bill and climate change efforts. He served as Staff Director for the Senate Agriculture under Stabenow, leading negotiations on the 2014 Farm Bill. Adamo graduated with a degree in economics and business from Kalamazoo College and a law degree from Vermont Law School.

Eric Schulze, VP of Product and Regulation, Memphis Meats

Dr. Eric Schulze is a professional molecular biologist, former Federal biotechnology regulator, educator, and science policy strategist. He is currently Vice President of Product and Regulation at Memphis Meats, where he leads design and development of Memphis Meats food products as well as leads the company's regulatory, policy, and government affairs. Prior, Dr. Schulze served for six years as a Federal regulator within the US Food and Drug Administration, handling a portfolio of novel biotechnology products for both food and drugs.



What's the future for sustainable food production?

Brad Figel

Vice President of Public Affairs, Mars,
Representing the Sustainable Food Policy Alliance



Brad Figel serves on the governing board for the Sustainable Food Policy Alliance, which seeks to accelerate the pace of change in the food industry through individual company leadership and collective support for public policies. The founding members of the Sustainable Food Policy Alliance include Danone North America, Mars Incorporated, Nestlé USA, and Unilever United States - firms which recognize their responsibility to “drive positive change for the people who use our products, the people who supply our products, and the planet on which we all rely.” Figel joined Mars Incorporated as its Vice President of Public Affairs – North America in January 2011. In this capacity, Figel leads and manages Mars’ Public Affairs team in the region. Prior to joining Mars, Figel worked for five years as Nike’s global director of government and public affairs, and from 1986 to 1995, was chief international trade counsel for the United States Senate Committee on Finance. From 2000 to 2006, Figel was selected by Washington D.C. Mayor Anthony Williams to serve as a Commissioner on the D.C. Commission for National and Regional Service – a commission which supports and funds volunteerism and service throughout Washington, D.C.

Tina May, Senior Director, Sustainability, Land O’Lakes

Tina May currently leads the innovation team for SUSTAIN at Land O’ Lakes, Inc. where she is tasked with creating innovative solutions for farmers and co-op member owners, harnessing the nexus of policy and business. Prior to her time at Land O’ Lakes, May worked for over 12 years in multiple roles in government on agriculture and food policy, as a Silicon Valley executive, and co-founder of the first ever D.C.-based lobbying firm to incorporate as a public benefit corporation. While in government, Tina served as a political appointee for President Obama, first as the legislative director for USDA, then in the second term as chief of staff to U.S. Department of Agriculture Deputy Secretary Krysta Harden, where she managed the departmental implementation of the 2014 Farm Bill. May served on the staff of the Senate Committee on Agriculture, Nutrition and Forestry during both 2008 and 2014 Farm Bills. She was the policy director during the 2014 Farm Bill where she shepherded the conservation, forestry, trade, and international development work for the Committee. She started her career as an international grain trader and logistics coordinator with The Scoular Company in Minneapolis, Minnesota. She also worked for the National Sustainable Agriculture Coalition in Washington, DC. Tina hails from a family farm in Stacyville, Iowa and has degrees from the University of Minnesota and the University of London.



Luncheon Speaker

Greg Ibach, Undersecretary for Marketing and Regulatory Programs

Greg Ibach was confirmed by the Senate and sworn in by the Secretary as USDA's Under Secretary for Marketing and Regulatory Programs (MRP) on October 30, 2017. Before becoming Under Secretary, Ibach served as Nebraska's Director of Agriculture since June 2005 and had oversight of Nebraska's plant and animal health regulatory functions. He has been actively involved in foreign and domestic marketing and development activities for the better part of his career. Ibach has been inducted into the Nebraska Hall of Agricultural Achievement and honored with the Service to Agriculture Recognition from the University of Nebraska- Lincoln, College of Agriculture Science and Natural Resources. He is also a former President of the National Association of State Departments of Agriculture. Ibach earned his Bachelor of Science in Agriculture from the University of Nebraska with majors in Animal Science and Agricultural Economics. He and his wife, Teresa, have three grown children and live on their farm and ranch in Sumner, Nebraska.



What's the future for conventional proteins?

Jim Mulhern, CEO, National Milk Producers Federation



With over 35 years of experience working with D.C. policymakers and the media, Jim Mulhern was named President and CEO of the National Milk Producers Federation (NMPF) in January 2014. Since taking over leadership of NMPF, Mulhern has directed the dairy organization's work on a wide range of important issues including trade policy, immigration reform, the farm bill, environmental policy, animal care, food labeling and standards of identity, and much more. This is a return engagement for Mulhern at NMPF; earlier in his career he directed the organization's government affairs activities and played a key role in shaping NMPF's policy and communications strategy. From NMPF, Jim went to Capitol Hill where he served as chief of staff to Wisconsin Sen. Herb Kohl. Before taking over leadership of NMPF, Jim was managing partner of Watson/Mulhern LLC, a life sciences communications and public affairs firm that focused on policy challenges facing the food and agriculture community. Prior to that he was a partner at Fleishman-Hillard, an international communications firm.

John Johnson, COO, National Pork Board



John Johnson serves as the Chief Operating Officer for the National Pork Board. He is responsible for providing strategic support to the Chief Executive Officer, overseeing organizational goal setting and accountability measurements and facilitating cross-departmental coordination. He serves as a member of the leadership team and provides strategic insight and management of various Checkoff-related issues. Prior to joining the National Pork Board in 2009, Johnson served seven years as an appointee of President George W. Bush to the USDA Farm Service Agency (FSA) as the Deputy Administrator for Farm Programs in Washington, D.C. He was responsible for administering the nation's farm subsidy programs, disaster assistance programs, the Conservation Reserve Program, and the Tobacco Buyout Program.

Chad Gregory, CEO, United Egg Producers

Chad Gregory is president and CEO of United Egg Producers (UEP), a cooperative of U.S. egg farmers working collaboratively to address legislative, regulatory and advocacy issues impacting the industry through active farmer-member leadership, a unified voice and partnership across the agriculture community. Chad joined UEP in 1999 and assumed his current position in 2013. Chad is a recognized leader in the animal agriculture community, and represents UEP on the International Egg Commission and within the national animal agriculture community. A frequent public speaker, he earned dual undergraduate degrees from Southern Illinois University in marketing and in management in 1993.



Kendal Frazier, CEO, National Cattlemen's Beef Association



A graduate of Kansas State University, Kendal Frazier is the CEO for the National Cattlemen's Beef Association. Previously serving as COO for NCBA, Kendal was raised on a diversified livestock operation in southern Kansas. His background includes work as a radio and television farm broadcaster at WIBW Radio/TV in Topeka, Kansas, and he served as communications director for the Kansas Livestock Association. Prior to working at NCBA, Kendal was the Vice President of Communications for the former National Cattlemen's Association.

Michael Turley Owner and operator of Rolling Lawns Farms
Greenville, Illinois



Michael Turley is a fourth-generation dairy farmer at his home farm in southern Illinois. Since 2016, Rolling Lawns Farm has marketed its Grade A fresh milk and cream in the St. Louis metropolitan area. Michael's great-grandfather, Samuel Schmollinger, joined the purebred Holstein Association in 1920 and thus began the nearly 100-year passion with registered Holsteins. The farm has maintained a milking herd size of approximately 120 cows. Facing the same present-day challenges as all dairy farmers, Michael has pursued a new business model for the farm in hopes of sustaining the family legacy with the Holstein cow. In May of 2018, the Turley's completed construction of a Grade A dairy processing facility located in Greenville, IL. Prior to returning to the home farm in 2015, Turley enjoyed a 25-year career in the agri-marketing field. First with Hoard's Dairyman magazine and subsequently, Osborn and Barr Communications where he served as Partner/CEO. He graduated from Iowa State University with a B.S. in Dairy Science.

Shelby Watson-Hampton Robin Hill Vineyard Farm
Brandywine, Maryland

Shelby Watson-Hampton is the director of the Southern Maryland Agricultural Development Commission (SMADC), an agricultural marketing specialist, a Southern Maryland farmer, and an active member of the Maryland farming community. In her previous position at the Maryland Department of Agriculture, she worked in the marketing department, promoting and marketing Maryland products, farmers, and farmers' markets, as well as running the farmers market nutrition program. She has previous and current experience with agritourism operations in the state, and currently farms with her husband and her aunt and uncle on their 4th generation family farm in Southern Maryland, where they grow wine grapes in their vineyard, run the farm winery, and host private events in their barn venue. Watson-Hampton is a 2007 graduate of the University of Maryland's College of Agriculture and Natural Resources and a graduate of the two-year agricultural leadership program, LEAD Maryland.



Kyle Tom, Tom Farms, Leesburg, Indiana

As a partner of Tom Farms, since 1998, Kyle Tom has been instrumental in the growth and success at the farming operation and the grain business CereServ. His involvement spans from day to day operations to managing and strategizing with the team on one of the largest grain, seed corn, soybean and irrigated operations in Indiana. He has significant involvement in the on boarding of new technologies at the operational level and understands that data science drives the modern farm to deliver a sustainable business to feed a hungry world. A life-long resident of Kosciusko County, Tom grew up on his family's farm in the community his ancestors homesteaded in 1837. Tom is the eighth generation of the Tom Family that has farmed the land in northeast Indiana. He serves on the BAYER Grower Advisory Board, CASA of Kosciusko County and the Ag advisory board at Warsaw Community Schools. He received an agricultural business and marketing degree from Black Hawk College and was in the Texas Executive Program for Agricultural Producers (TEPAP) at Texas A&M.



John Shepard, Farmer, Blackstone, Virginia



John is a first-generation farmer who built his grain operation in central Virginia from 0 to over 2,250 acres in just 10 years. He is a 2007 graduate of Virginia Tech with a bachelor's degree in Agricultural Sciences and minors in Crop & Soils Science and Biology. He recently served as president and is currently a board member of the Virginia Soybean Association, and also serves as a district representative on the Virginia Farm Bureau Young Farmers committee. John primarily farms soybeans, corn and wheat, but mixes in other varieties like barley and rapeseed when markets are supportive. In addition to winning Virginia's Young Farmers Achievement Award and placing third in the American Farm Bureau competition this year, he was previously recognized for environmental stewardship for his efforts to restore soils and protect waterways on his farm. John and his wife, Lydia, have three children and she works full-time teaching at a local school.

Luke Howard, Homestead Farms, Millington, Maryland

Luke Howard and his wife Alison own and manage Homestead Farms Inc. of Millington, Maryland. They grow 650 acres of certified organic grains, vegetables, and hay. Along with about 700,000 organic broiler chickens a year. Luke began Homestead Farms by purchasing 77 acres in 2002. The farm has been certified organic since 2004. Luke has also worked as a consultant for the organic industry. From 2006 until 2018 he worked as a regional sales manager for Blue River Organic Seeds, a leading supplier of organic row crop seeds. From 2001 to 2004, Luke worked for Nature's Best Organic Feed, establishing dealers for organic feed throughout the United States. Between 1997 and 2001, Luke was the parlor and outside manager of Horizon Organic Dairy in Kennedyville, Maryland. He is a well-known figure within the organic farming community; currently serving as President of Pennsylvania Certified Organic, an organic certifier on the east coast. He has served two terms as a member of the Maryland Agriculture Commission. Luke Howard is a Principal of SLM Partners and acts as the firm's Chief Farming Officer in North America. He has advised SLM Partners since mid-2017 and joined the firm in 2018 to develop new organic farmland investment strategies in the US.



Why do farm and food policies take so long to change?

Jonathan Coppess Director, Gardner Agriculture Policy Program, Univ. of Ill.
Author of: *The Fault Lines of Farm Policy: A Legislative and Political History of the Farm Bill*

Jonathan Coppess is on faculty at the University of Illinois at Urbana-Champaign, director of the Gardner Agriculture Policy Program and author of *THE FAULT LINES OF FARM POLICY: A LEGISLATIVE AND POLITICAL HISTORY OF THE FARM BILL*. Previously, he served as Chief Counsel for the Senate Committee on Agriculture, Nutrition and Forestry, Administrator of the Farm Service Agency at USDA and legislative assistant to Senator Ben Nelson, D-Neb. Coppess grew up on his family's farm in Western Ohio, earned his Bachelors' from Miami University in Oxford, Ohio and his Juris Doctor from The George Washington University Law School in Washington, DC.



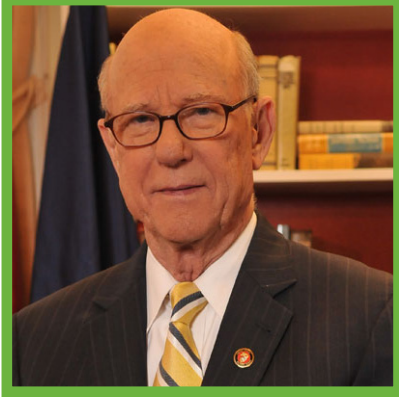
Comments from the Senators (Video)

Senator Debbie Stabenow, D-Mich.



Becoming the first woman from the state of Michigan to be elected to the United States Senate, Debbie Stabenow has been a Senator since 2000. She serves as Ranking Member of the Senate Agriculture Committee, and as a member of the Senate Energy, Finance, and Budget Committees. Stabenow received her Bachelor's and Master's degrees from Michigan State University, and began her career working with youth in the public schools before running for public office. Senator Stabenow was inspired to first run for office after leading a successful effort to stop the closure of a local nursing home. She was elected to the Ingham County Board of Commissioners when she was 24-years old, and in just two years, was elected Chair of the Board. She was elected to the Michigan House of Representatives where she served for twelve years (1979-90) and to the State Senate where she served for four years (1991-94), then was elected to the U.S. Congress in 1996 representing Michigan's Eighth Congressional District.

Senator. Pat Roberts, R-Kan.



Receiving a journalism degree from Kansas State University, Pat Roberts served 16 years representing the first district in the U.S. House of Representatives. In 1996, he was elected to the U.S. Senate, and is currently serving his fourth term. Roberts has built a reputation as a national leader in agriculture, health care and defense. He is an advocate of a strong education system, free and fair-trade policies, increased investment in science and technology, a focused foreign policy and a strong military. Senator Roberts is chairman of the Senate Agriculture Committee. He becomes the first member of Congress in history to have chaired both the House Agriculture Committee and the Senate committee. He has also served as the ranking member of each committee. With a record number of votes in favor of his bipartisan 2018 Farm Bill, Senator Roberts also becomes the first member of Congress to write and pass a Farm Bill in both chambers. Roberts continues his work in the 116th Congress ensuring that farmers and ranchers have the tools they need to advance American agriculture. He is fighting barriers to trade and regulations that threaten producers' competitiveness. Following graduation from Kansas State University in 1958, Roberts served in the U.S. Marine Corps for four years, then worked as a reporter and editor for several Arizona newspapers. He joined the staff of Kansas' U.S. Senator Frank Carlson in 1967. In 1969, Roberts became administrative assistant to First District U.S. Congressman Keith Sebelius.